

# Why Cloud With Us?



## Company Vitals

**Founded:** 02/02/2002

**Headquarters:** New York City

**Locations:** USA, Canada, United Kingdom, Ireland, France, Germany, Netherlands, India, Australia, New Zealand, UAE, South Africa, Kenya, Hong Kong

**History:** Founded in 2002 by former MS employees from development teams in Redmond and Microsoft Consulting Services

**Consultants:** HG has more than 600 affiliates worldwide, all Microsoft Certified, many former Microsoft engineers, and each have a minimum of three years of vertical-specific experience

**Ownership:** Privately Held

**Client Stats:**  
1,000+ Clients  
98% Client Retention  
5% on Fortune 500  
60% over 5,000 users  
15% Public Companies

## Licensed Technologies:

Azure Active Directory  
Azure AppService  
Azure AI  
Azure Backup  
Azure Data Factory  
Azure Developer  
Azure IoT  
Azure Machine Learning  
Azure Service Fabric  
Azure Stack  
Everything Else in Azure  
Dataflex  
Dynamics Customer Engagement  
EMS and Intune  
Forms  
OMS  
OneDrive  
Office 365  
Office Pro Plus  
PowerApps  
PowerBI  
Planner  
Project Online  
SharePoint Online  
Social Engagement  
Stream  
Sway  
Teams  
Visual Studio Online  
Azure Virtual Desktop (AVD)

We lead our customers through their digital transformation with such an impact - they can't imagine going back to the old way. As a certified Microsoft Gold Partner and Azure Expert MSP, we have the proven experience and global coverage to work with the largest companies in all major languages.

Customers choose us because our Microsoft Expert status means less risk for customers. There are fewer than 100 Expert certified Microsoft partners globally, so you are safe in choosing Henson Group for your next project. Our Expert status demonstrates that we have IP and a proprietary project management process that delivers for customers. We also have the best pricing and offer more value by providing Microsoft Premier support, continuous security/cost reviews, and advisory services at no additional cost.

Lastly, when it comes to social responsibility, we have one of the most diverse executive teams, compensate all employees equitably, are a registered WMBE, and are the only carbon-neutral Microsoft Expert partner.

## Benefits of Buying Microsoft from Us

- ✓ Equal Cloud and On-Premise software pricing as Microsoft
- ✓ We migrate you for free to Microsoft Azure, Microsoft 365, or Dynamics 365
- ✓ Get free 24/7/365 Microsoft Premier Support
- ✓ Free MSP services for VMs/PaaS/SaaS + Security Monitoring (Max of 10 items)
- ✓ Three Month Complimentary Subscription to <https://CloudCheckr.com/>
- ✓ Zero cost advisory and guidance on architecture and new features
- ✓ Quarterly cost/security/performance assessments
- ✓ Enjoy discounts on Microsoft Surface most 3<sup>rd</sup> party hardware/software
- ✓ Consumption credits and discounts available on all prepaid agreements

## These brands benefit from Henson Group's cloud licensing services:



Get Started by Emailing us at [info@HensonGroup.com](mailto:info@HensonGroup.com)



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# Why Henson Group?

From our Founder and CEO, Greg Henson



## Just ask some of these satisfied clients

10x Investments  
 About.com  
 Adecco Group  
 ADP (Automatic Data Processing)  
 American Express  
 Ann Taylor Stores  
 AXA Financial  
 Bank of America  
 Berlex  
 Bloomberg  
 Charming Shoppes  
 Citigroup  
 Con Edison  
 Covanta Energy Corp.  
 Daiwa Securities  
 Department of Education (NYC)  
 Ditek  
 Dress Barn  
 Earny  
 Epstein Becker Green  
 Ernst & Young  
 Estee Lauder  
 Great Atlantic & Pacific Tea Co.  
 Hackensack University Medical  
 Hawaii Medical Service Association  
 Health Insurance Plan of NY (HIP)  
 Horizon BCBS  
 iSolved  
 Jackson Lewis  
 Jefferies & Co.  
 Kaplan Inc.  
 Kelley Drye & Warren LLP  
 Kenneth Cole  
 Lifetime Television  
 McGraw Hill  
 MedPointe Pharmaceuticals  
 MicroNotes  
 Milbank, Tweed, Hadley & McCloy  
 Montefiore Medical Center  
 Mutual of America Life Insurance  
 NBC Universal  
 NYC Office of Management & Budget  
 Ogilvy & Mather  
 Ohio Insurance  
 Pfizer  
 PSE&G  
 Rothschild Group  
 Ryan Beck and Co.  
 Saint Peter's University  
 Schulte Roth & Zabel  
 Smart Retail Solutions  
 Stroock & Stroock  
 The Bessemer Trust Group  
 Tishman Speyer  
 Warburg Pincus  
 Wachtell, Lipton, Rosen & Katz  
 WebMD  
 WeightWatchers

My name is Greg Henson, and I am the founder and CEO of Henson Group (HG). For more than 20 years, Microsoft has consistently recommended my company to sell and deploy the software it licenses to corporations large and small.

Today, we have more than 200 employees and associates servicing over a thousand clients in dozens of industries. From cloud, on-premise, support, or licensing, Henson Group consistently delivers for clients worldwide.

As most of our architects, engineers, developers are former Microsoft, we have relationships with Microsoft product groups and executives that give us access to code and knowledge not generally available to our competitors. Coupled with our experience and proven process driven approach, we are the best when it comes to Microsoft.

Henson Group is an award-winning Microsoft Certified Azure Expert MSP and Gold Certified Partner focused on the deployment of Microsoft technologies for companies worldwide. Key distinctions differentiating HG from competitors include:

### Less Risk

HG possesses several Microsoft certified competencies including the exclusive Azure Expert MSP endorsement achieved through annual audits of security, references, project experience, and product certifications.

### More Value

HG offers the best value to SMBs and large corporations because we provide free, unlimited Microsoft Premier support. No other partner provides free Microsoft Premier and the typical Microsoft Premier contract starts at \$75,000 USD.

### Access to Microsoft

In addition to the personal relationships we maintain with Redmond, HG's executives maintain an exclusive level of access to Microsoft Product Group developers, as well as Microsoft's upper management useful for customer escalations.

### Award-Winning Microsoft Partner Status

HG enjoys privileged access to exclusive Microsoft resources, such as beta & pilot programs as well as Microsoft funding programs to cover future project costs.

### Focus on Client's Goals

HG is the only partner owned and operated in the USA with no outside or foreign investors allowing us to put clients and customer service ahead of profits. This is demonstrated in the free and value-added services we provide.

### Carbon Neutral

We are the only carbon neutral Azure Expert MSP worldwide.

**Are you ready to position your IT assets  
on a path to greater capabilities?**

**Get Started by Emailing us at [info@HensonGroup.com](mailto:info@HensonGroup.com)**



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