

Proving cost savings and easy migration with ZigZag and The Henson Group

Discover how ZigZag got ahead of their competitors and cut costs by migrating their systems to Microsoft Azure.

ZigZag's challenges

ZigZag's wanted to reduce cash burn over the long-term. As a global business, ZigZag needed to support customers in multiple countries around the world, but didn't have the systems in place to cost-effectively do this.

Not only did ZigZag want to move to a platform that could scale with their needs, the businesses needed to choose a solution that would prove return on investment. Profitability, business growth, and delivering great customer service remained top of mind of ZigZag's mind.

Working with Henson Group USA

Henson Group began as a service integrator and 16 years later is an award-winning CSP partner. The group specialises in all things cloud computing with a major focus on Microsoft Azure. With the group's technology expertise they offload IT workloads, manage client servers, and upgrade existing packages.

As a premier provider of Microsoft licensing and managed services, Henson Group were able to offer ZigZag free migration, as well as the possibility for discounts on the Azure platform. ZigZag's overspending meant that working with Henson Group would be a great choice for the business as it looked to deliver exceptional global service without the overheads.

A meaningful partnership

Henson Group UK, a Microsoft Gold Partner, worked tirelessly to have their full support team available to make sure any technical roadblocks any solved as soon as possible. Henson Group services as they are on hand with constant support via their technical team.



It's really about finding the right partner and being able to work with them, aligning your goals and growing together."

- Curtis B. Wesbur, Corporate Account Manager

One key consideration was how they were going to tailor Microsoft's Azure platform to ZigZag's

requirements - specifically minimising their daily spend on operations. Through supporting the migration to Microsoft Azure, Henson Group made ZigZag more cost-effective and helped them figure out a cost inventory for the future. With Microsoft Azure in place, ZigZag were able to benefit from backup in the cloud, rather than relying on four key locations.

Why Microsoft Azure?

From day one ZigZag didn't own any servers, but four physical locations with systems to access. When Microsoft Azure is available to a business, reliance on a physical system is no longer needed. Data is accessible from the cloud which saved ZigZag time, money, and improved their overall efficiency.



Microsoft Azure is user friendly for me. The whole platform is accessible and intuitive."

- Marek Pietras, Chief Technology Officer, ZigZag



Using the Microsoft Azure platform allows businesses like ZigZag to be readily available to customers all the time.

If the focus is to increase in scalability and have more time for customers, then Microsoft Azure of the best choices for your business.